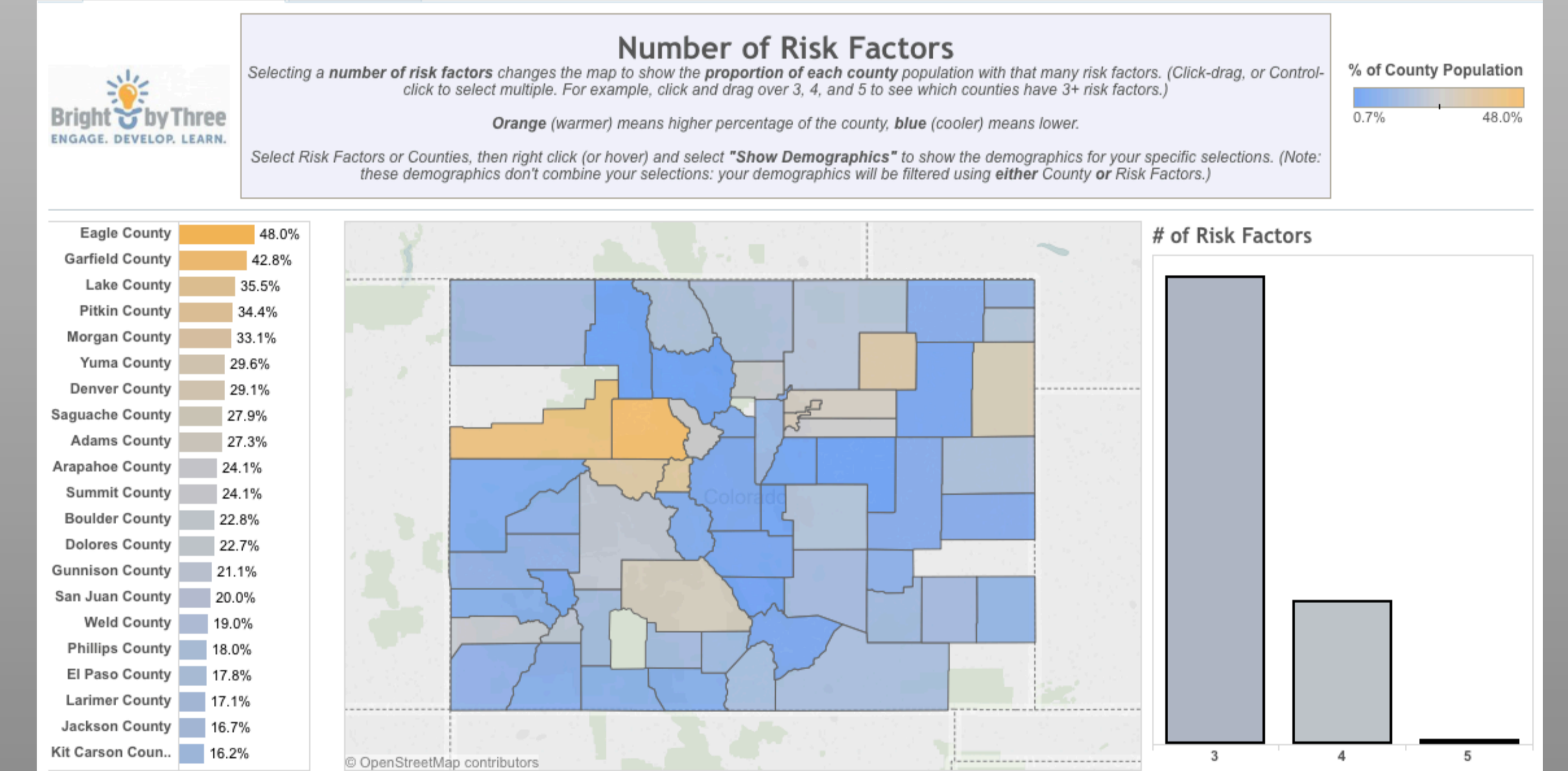
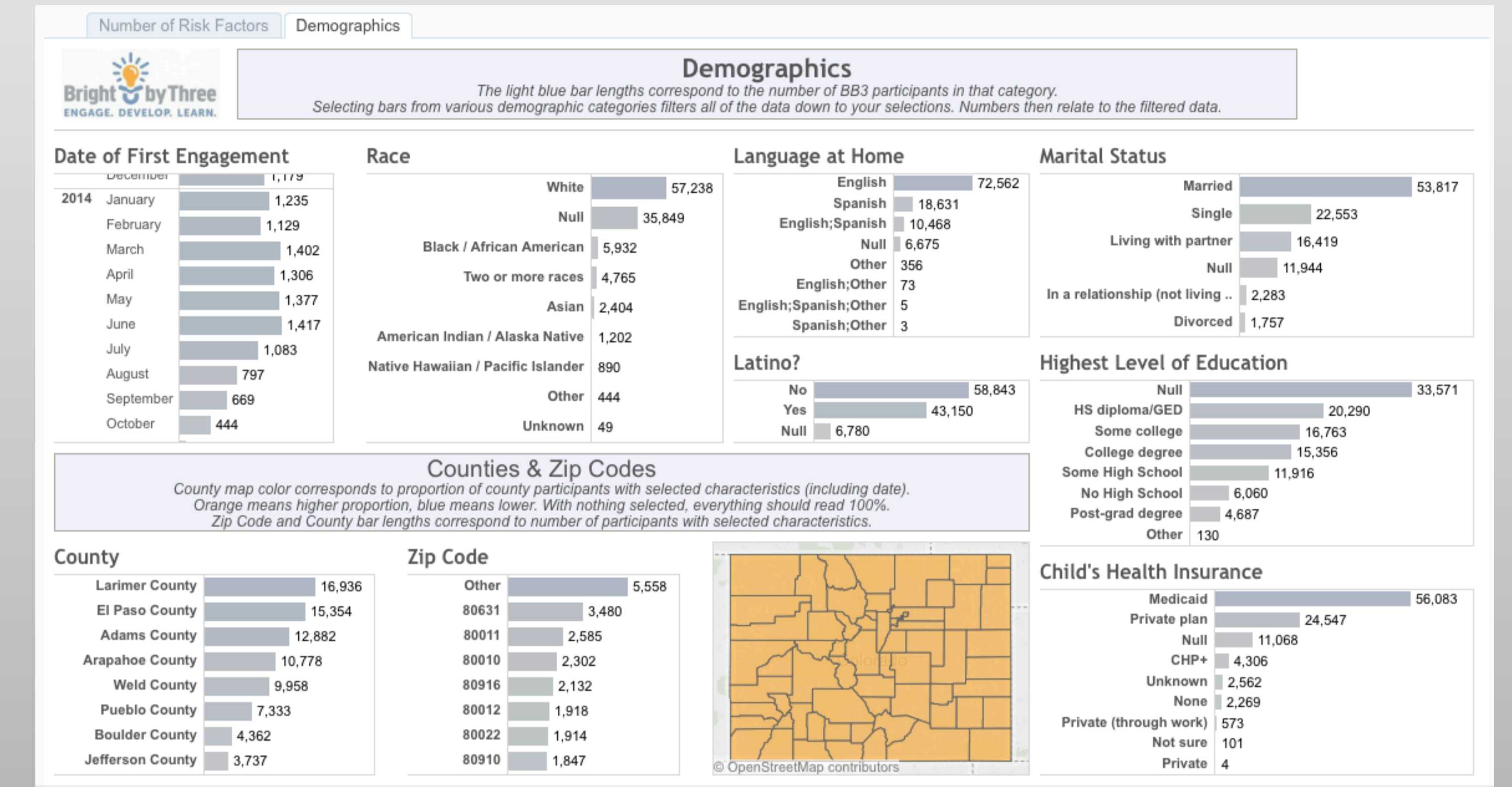
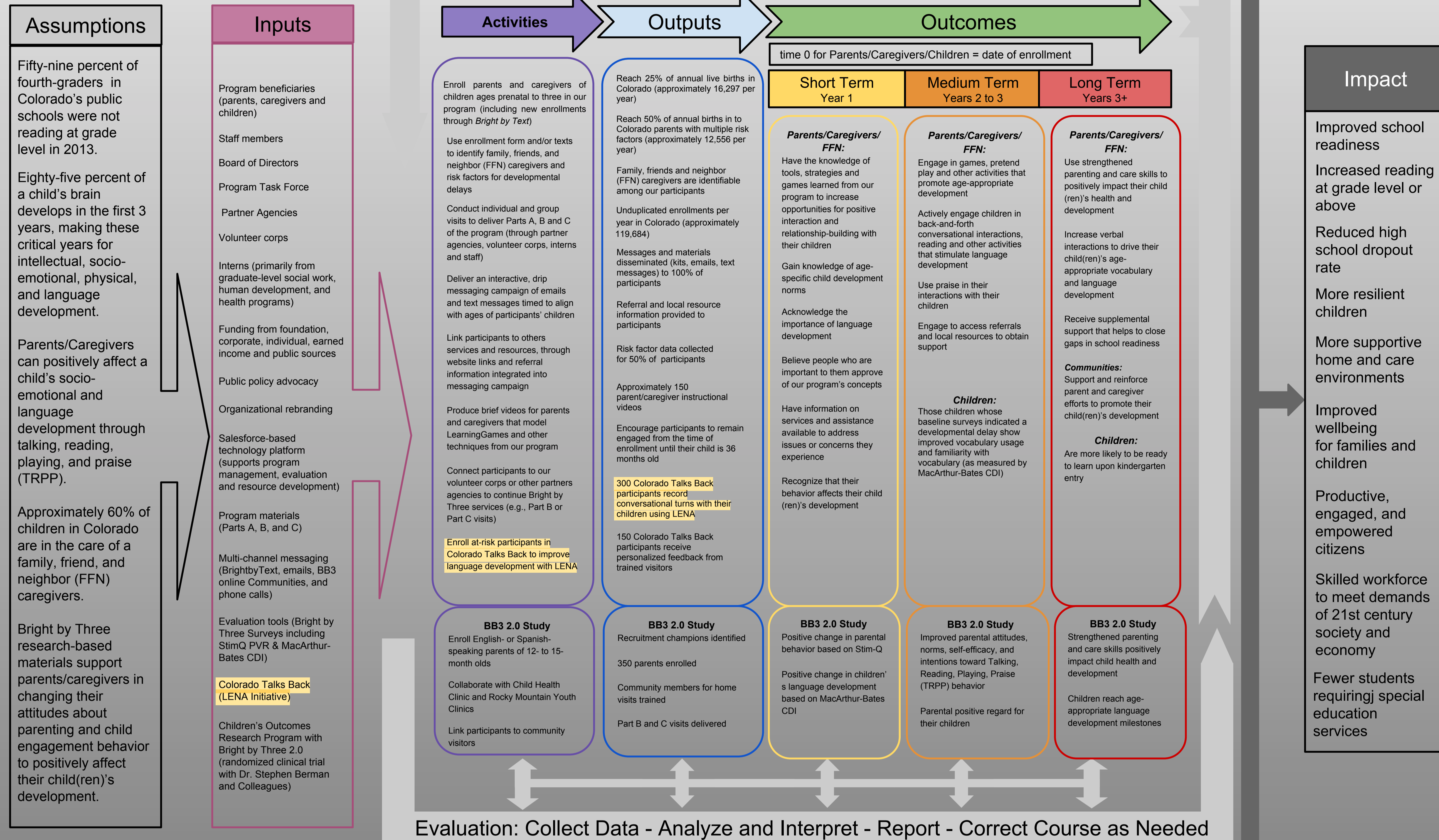


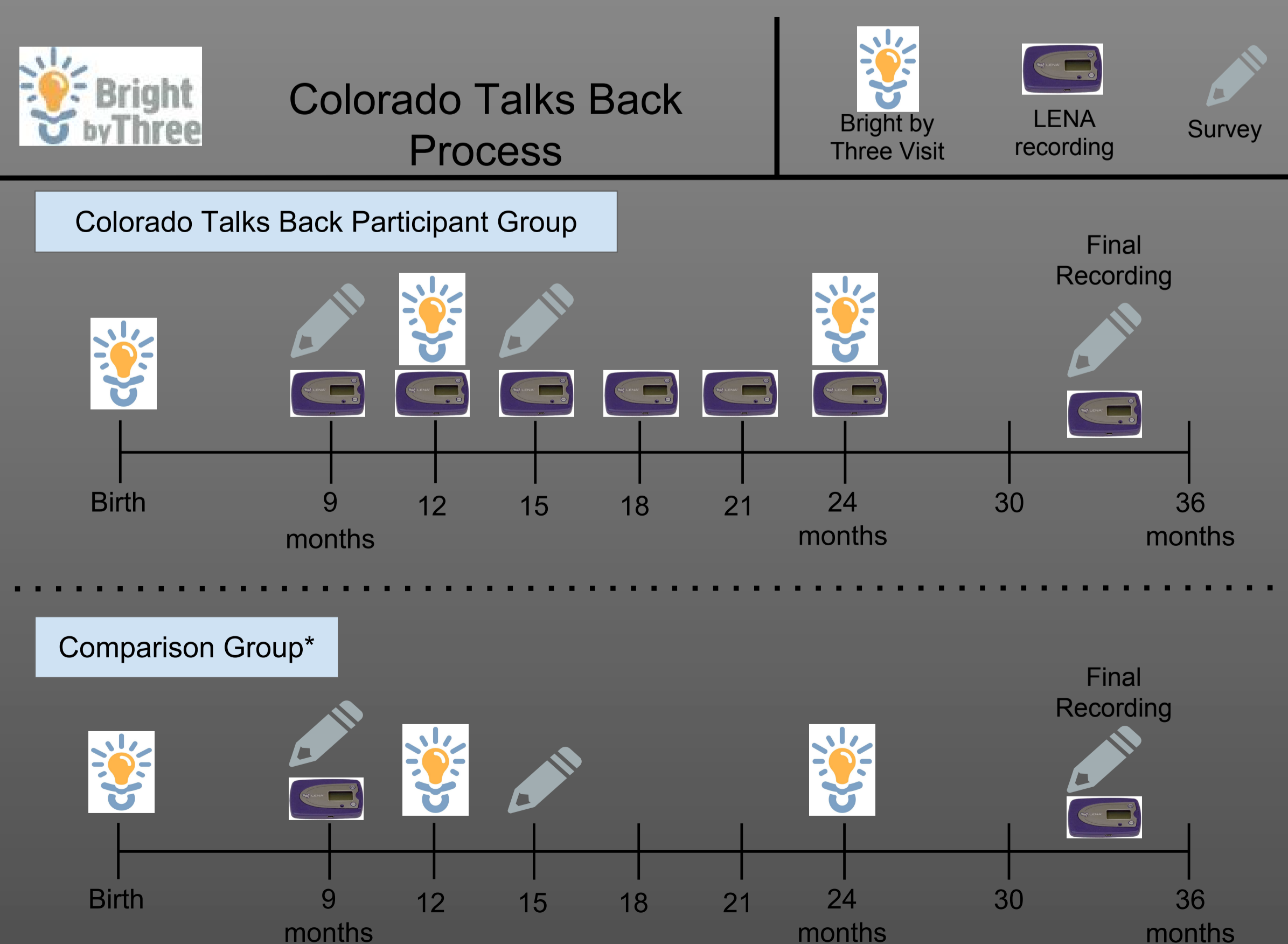
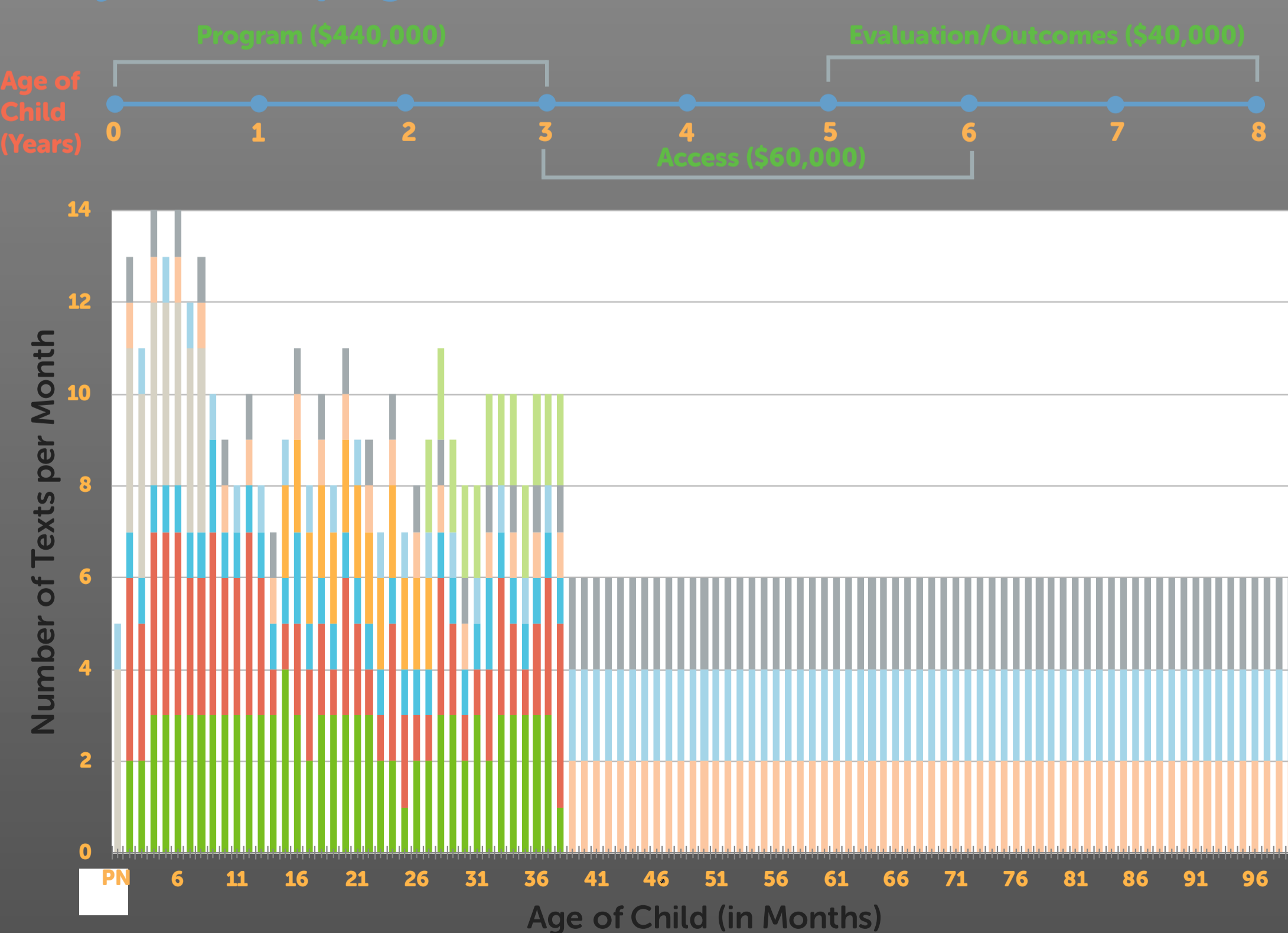


Leveraging Partners and Technology to Scale

BRIGHT BY THREE LOGIC MODEL: STATEWIDE Parents/Caregivers



Layered Campaigns Over Time



For 61 Families Enrolled:

- 91% Low income
- 79% Multiple risk factors for developmental delay
- 89% Have Medicaid or CHP+
- 38% Latino
- 13% Less than high school education
- 32% Single/Divorced/Not living with partner

Adult word count: 21st-78th percentile
 Serve and return count: 30th-90th percentile

**Highest jump between 1st and 2nd visit:
 57th to 94th percentile**

*Some in this group will not have LENA recordings because we will compare LENA results to the general Bright by Three population. Additionally, if we identify someone in the comparison group who could use the Colorado Talks Back (CTB) intervention, we will offer them the CTB curriculum.