

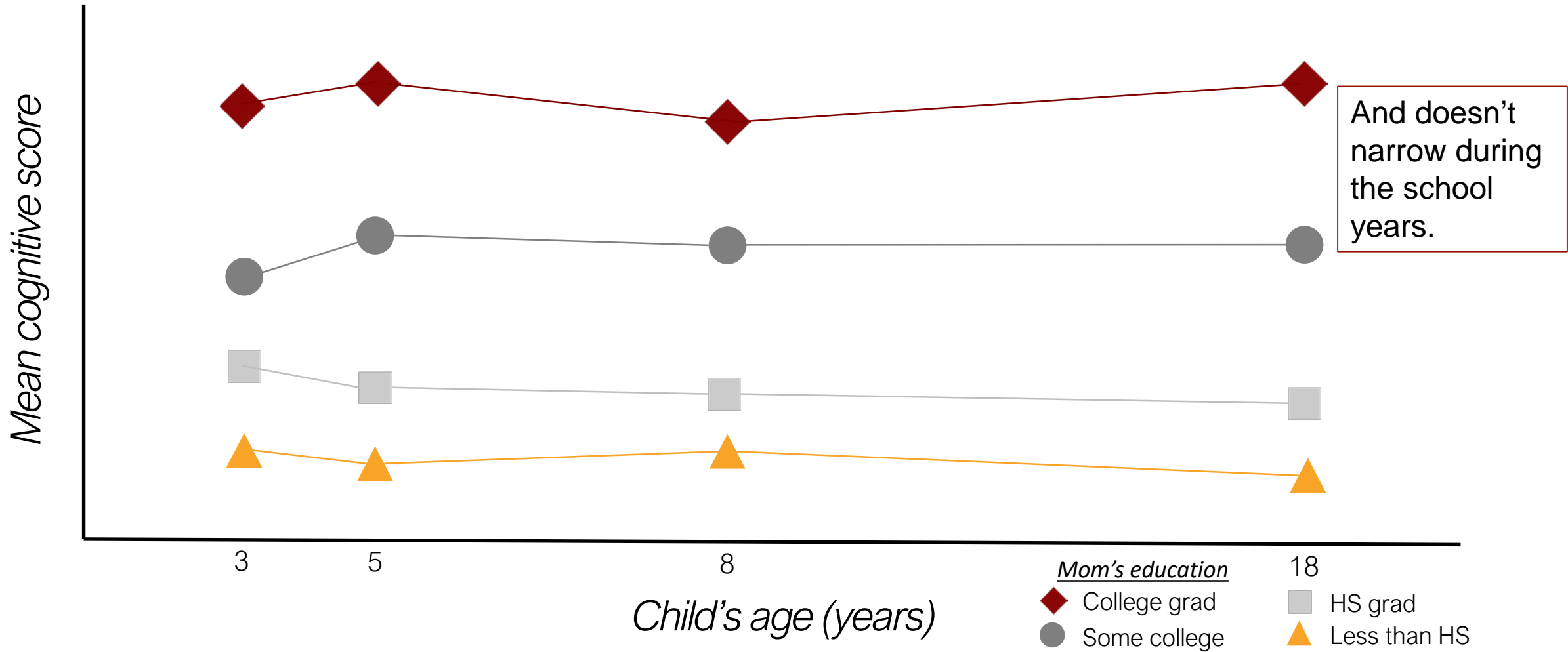
PATHS TO OPPORTUNITY

Professor Ariel Kalil
BIP Lab, The University of Chicago

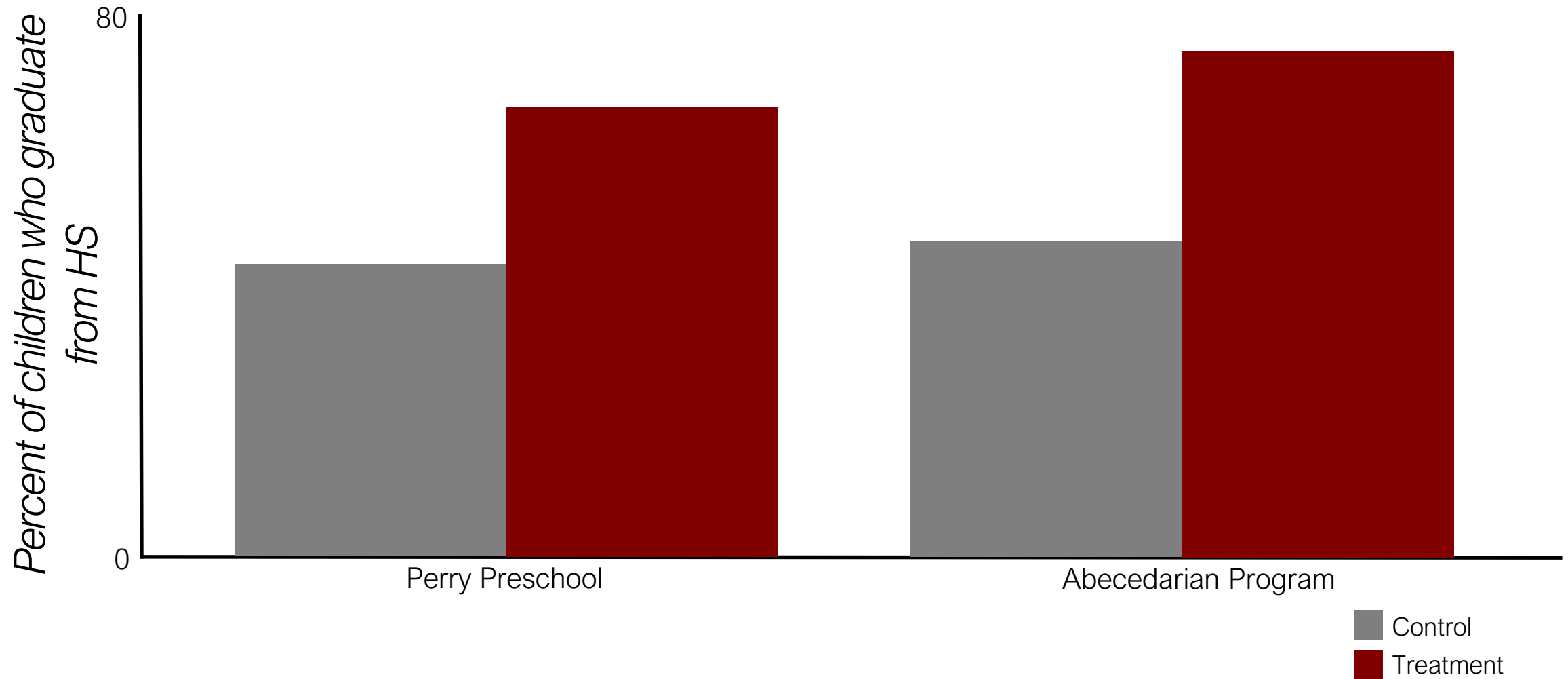
*improving
parental
engagement
& children's
early learning*

LENA Early Learning Conference
September 13, 2017

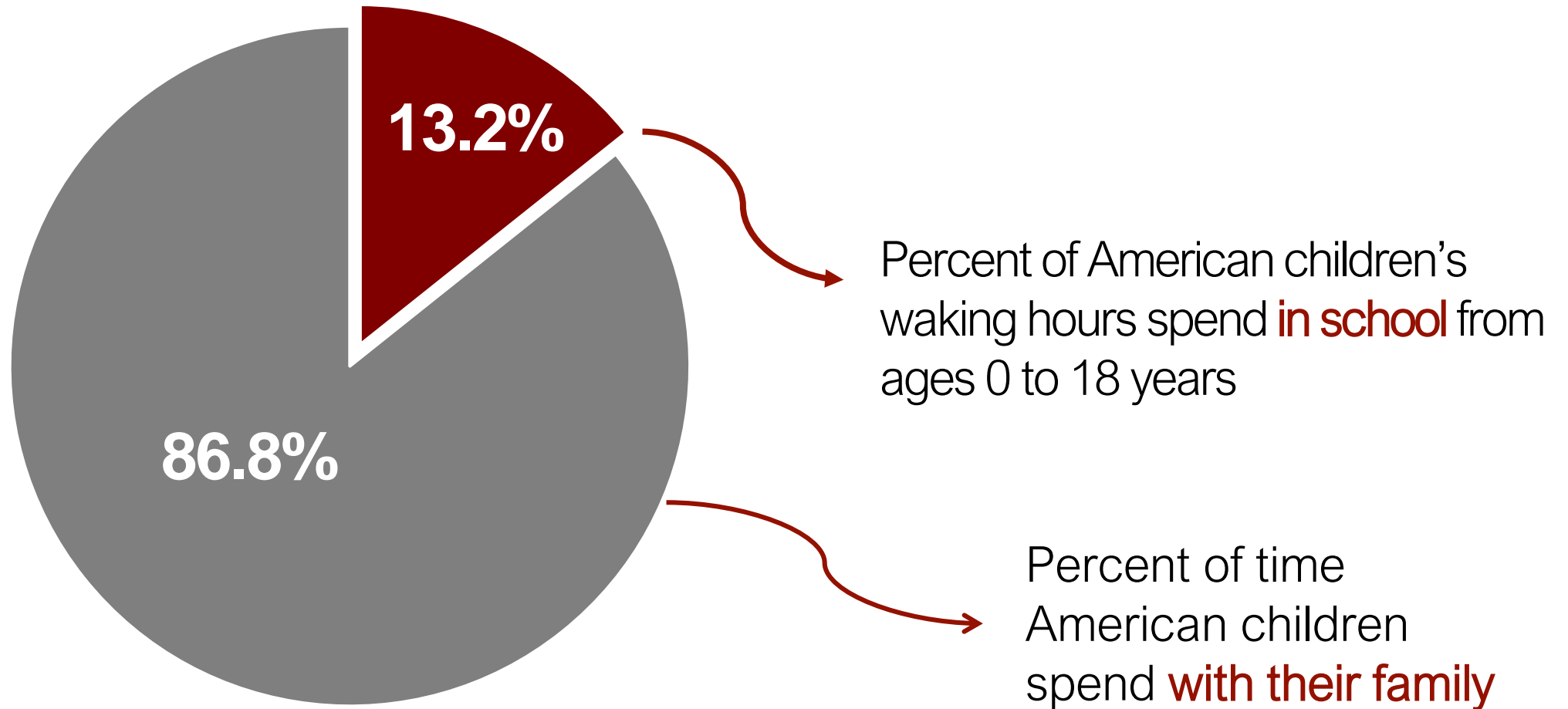
The gap in cognitive score opens before children begin school

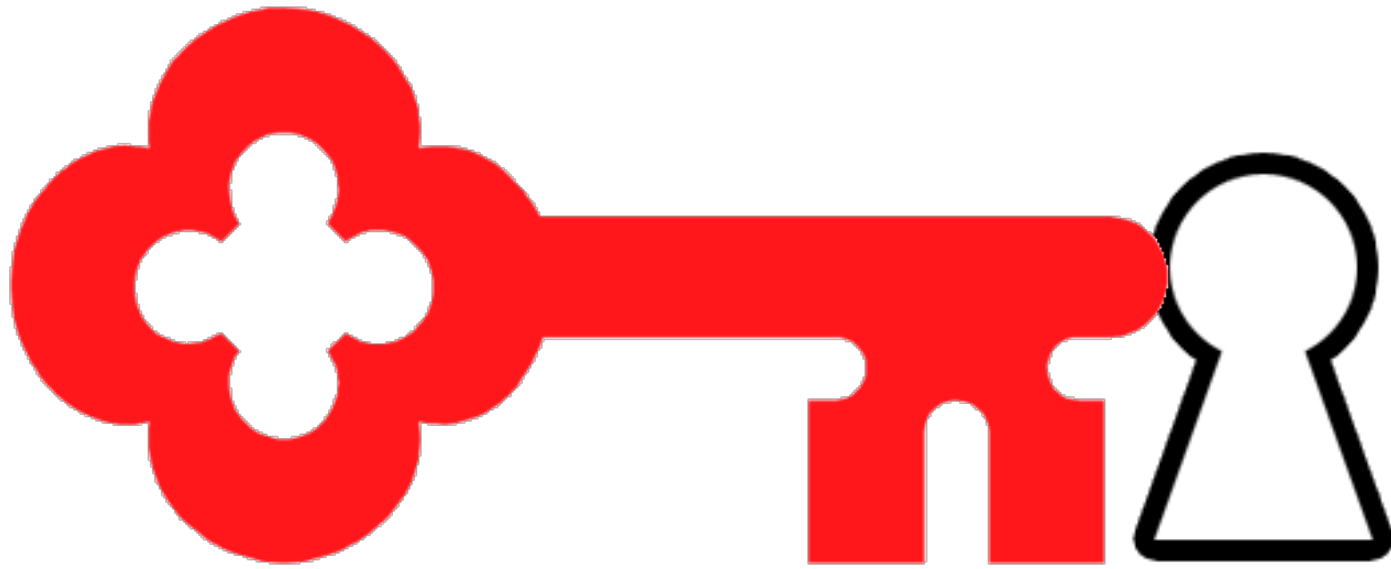


Model preschool programs improved child outcomes



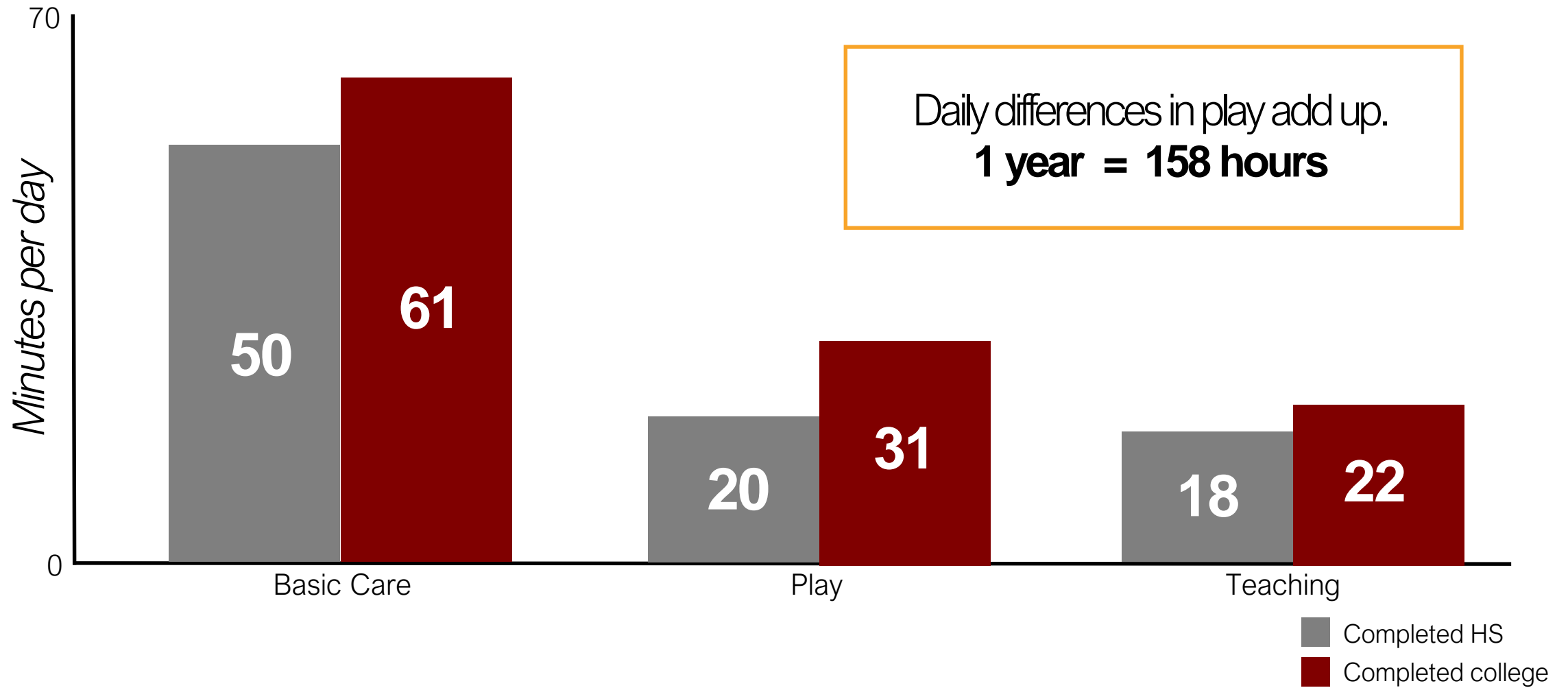
Time at home eclipses time at school



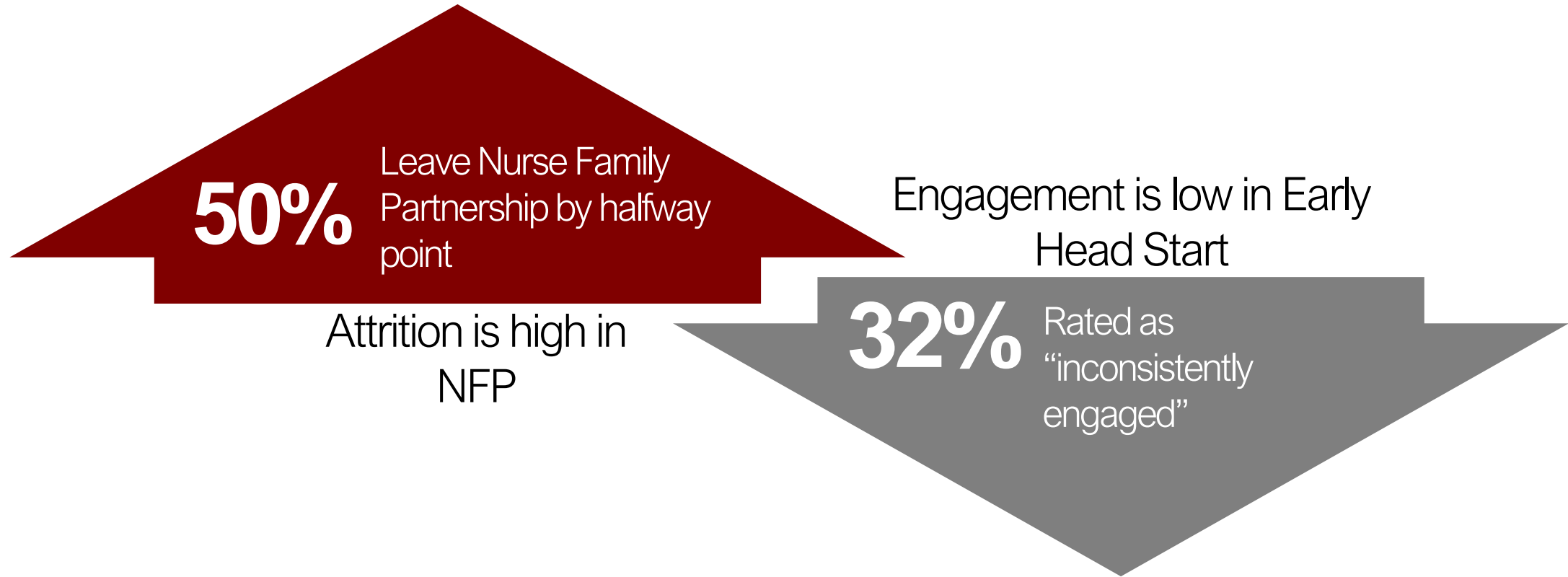


The **key** to closing the gap in child outcomes is closing the gap in *what families do with their children.*

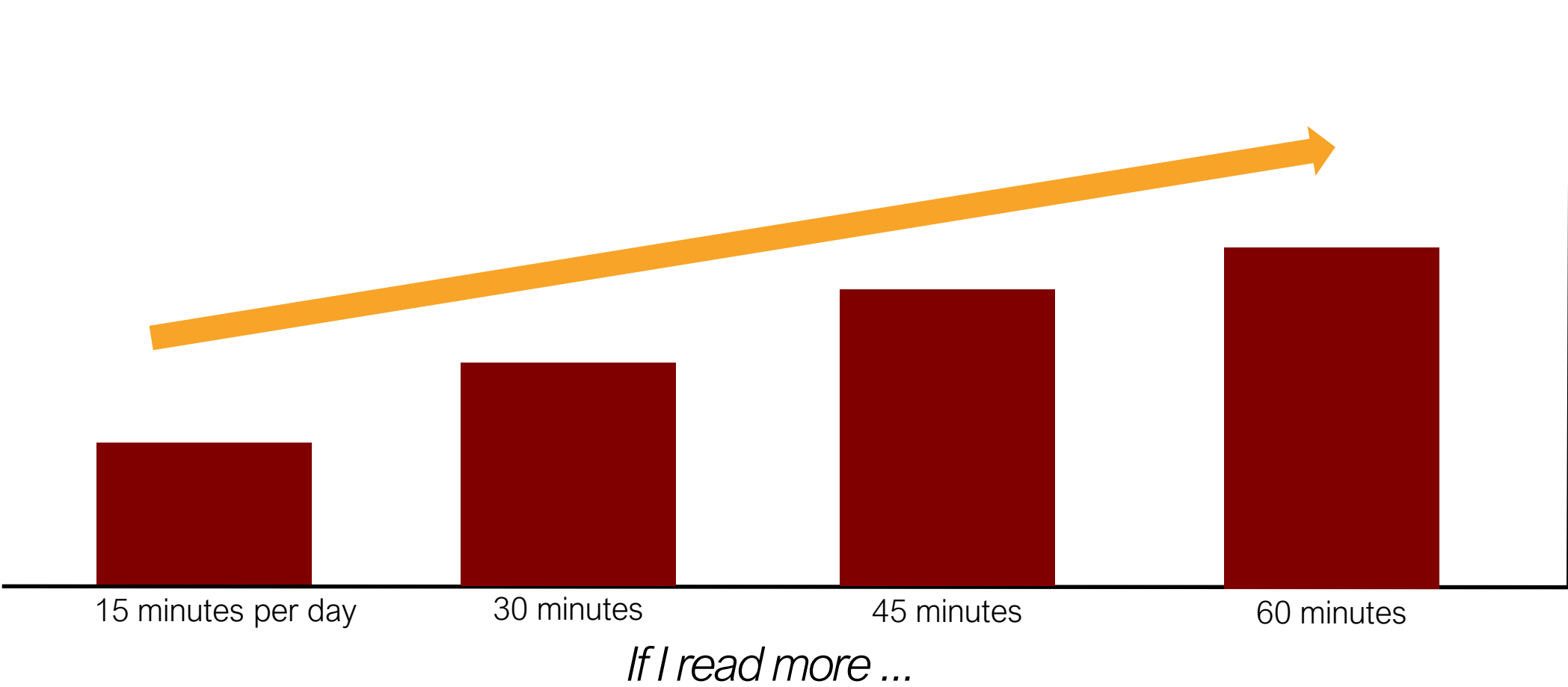
More educated parents spend more time with their children



Participation and engagement in parenting programs



Parents know that the more they read the better their child does



... My child will rank higher in school



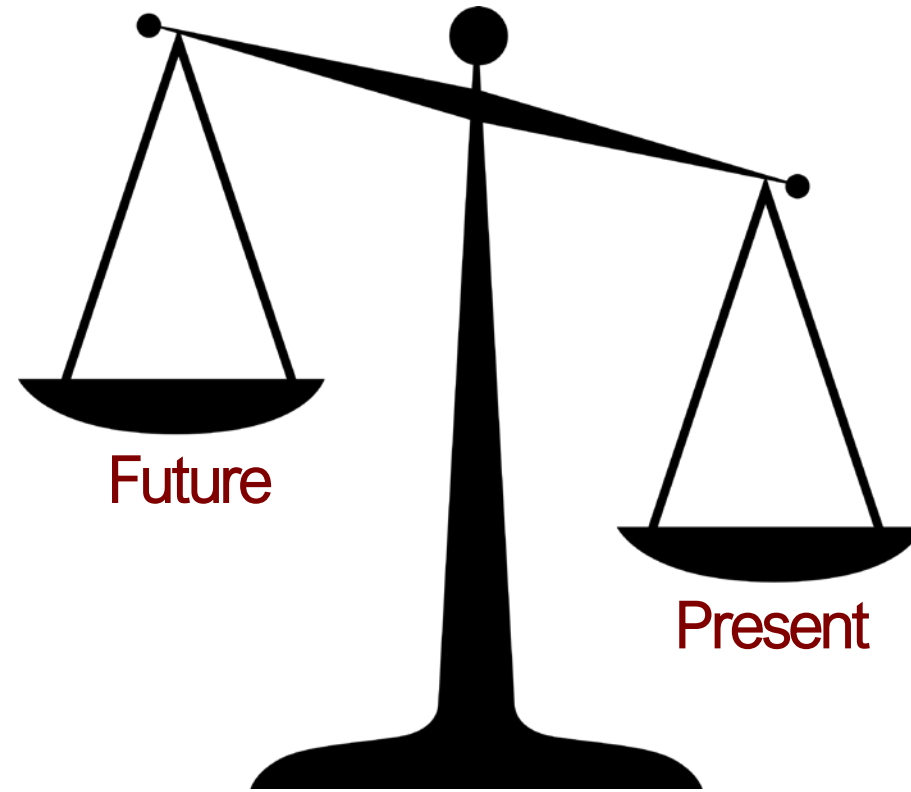
Aspirational
parenting

Actual
parenting



The marshmallow test

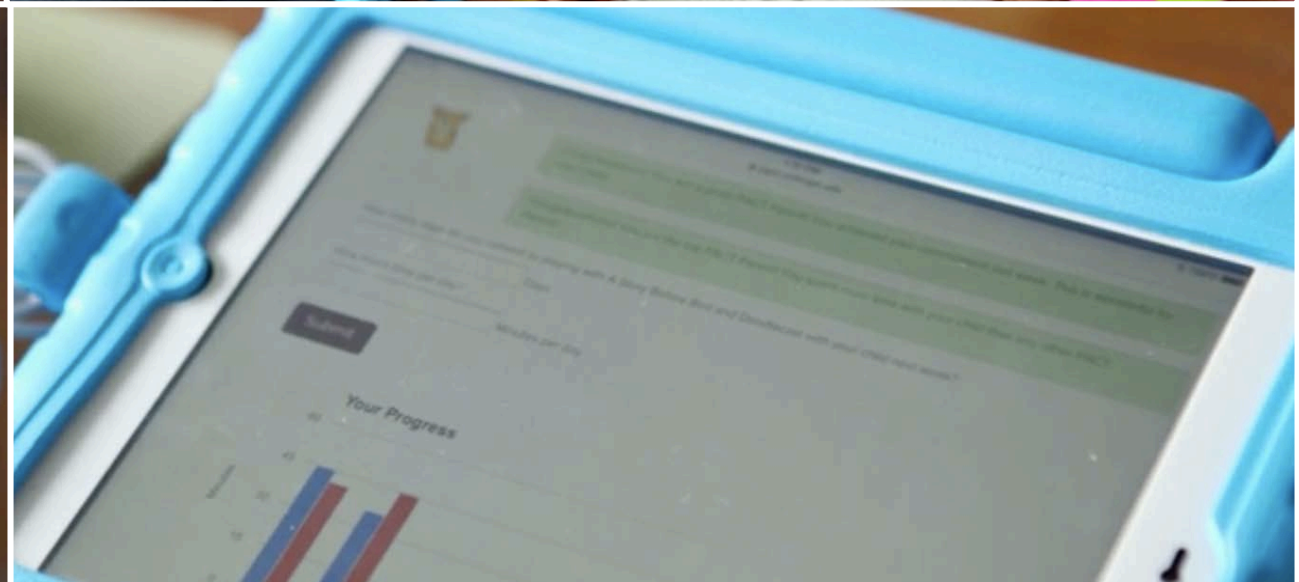
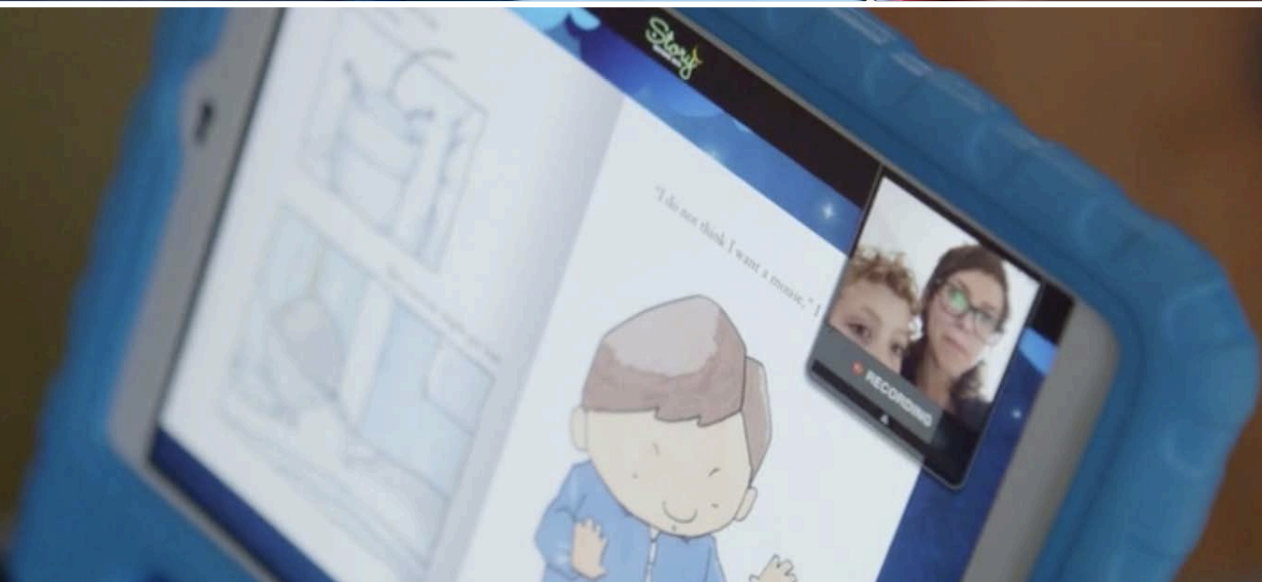
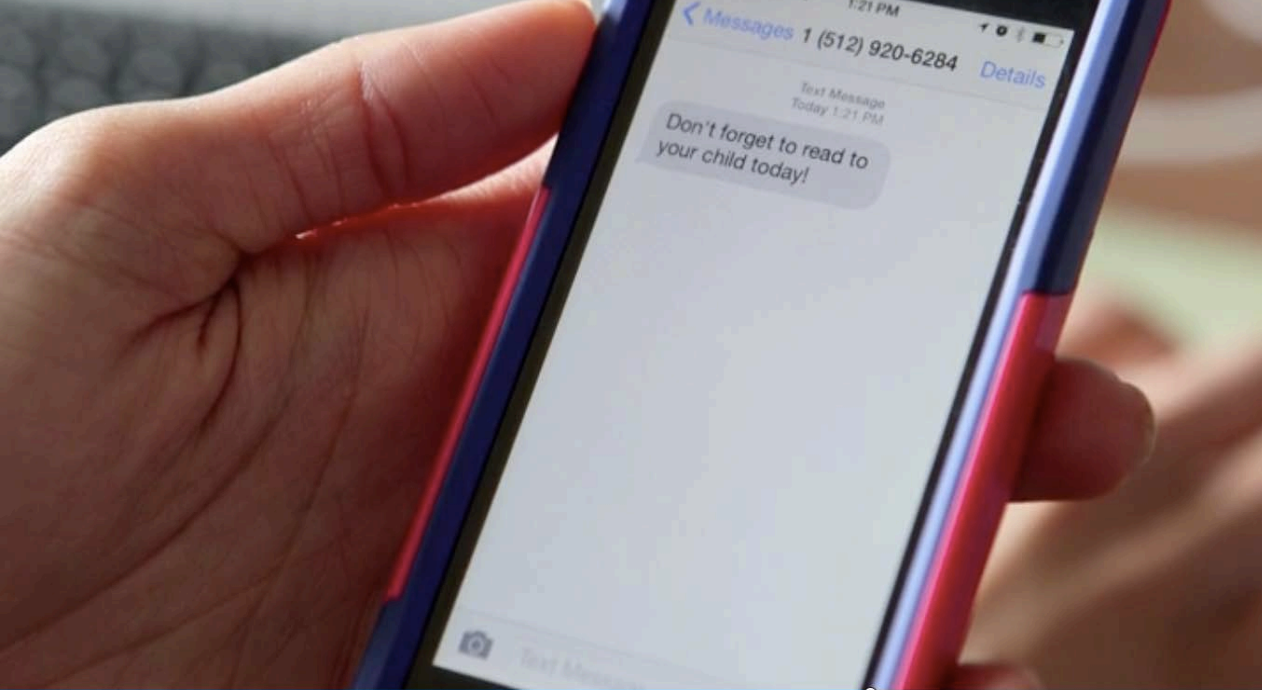




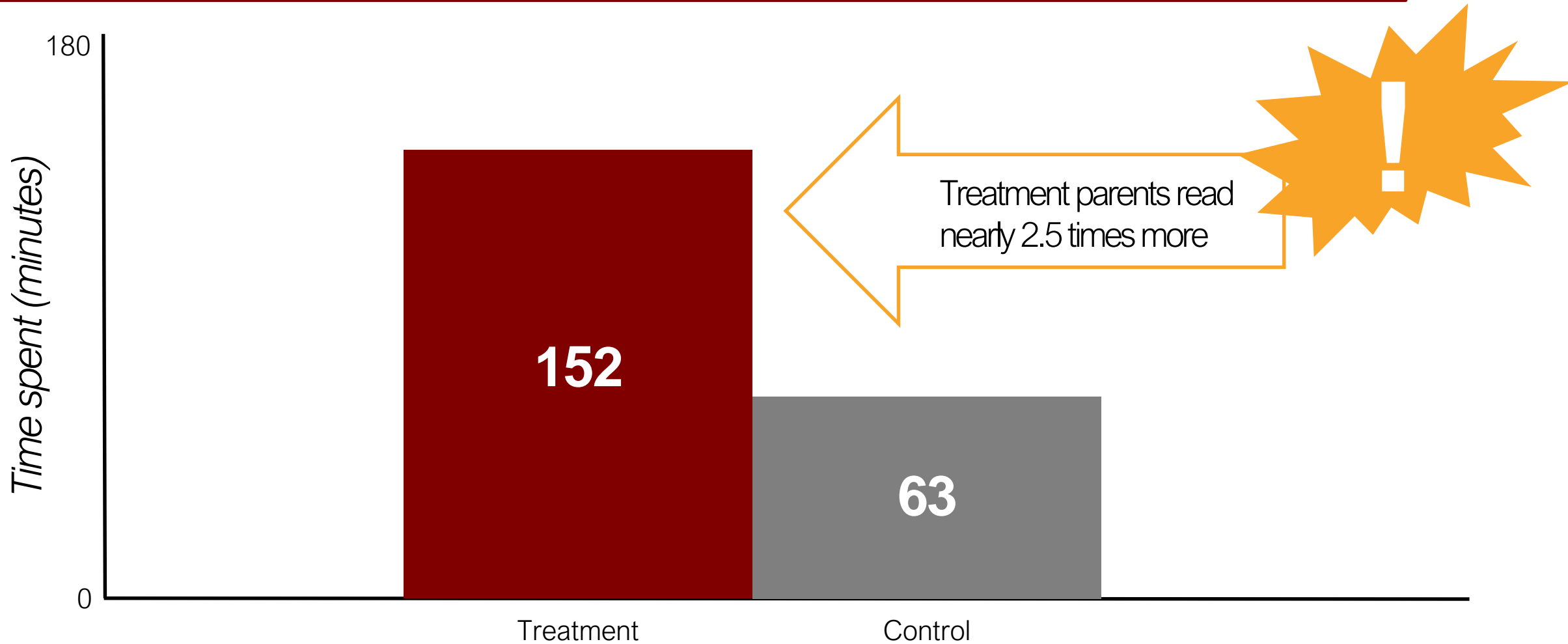
Present bias means we weigh the present more than the future.



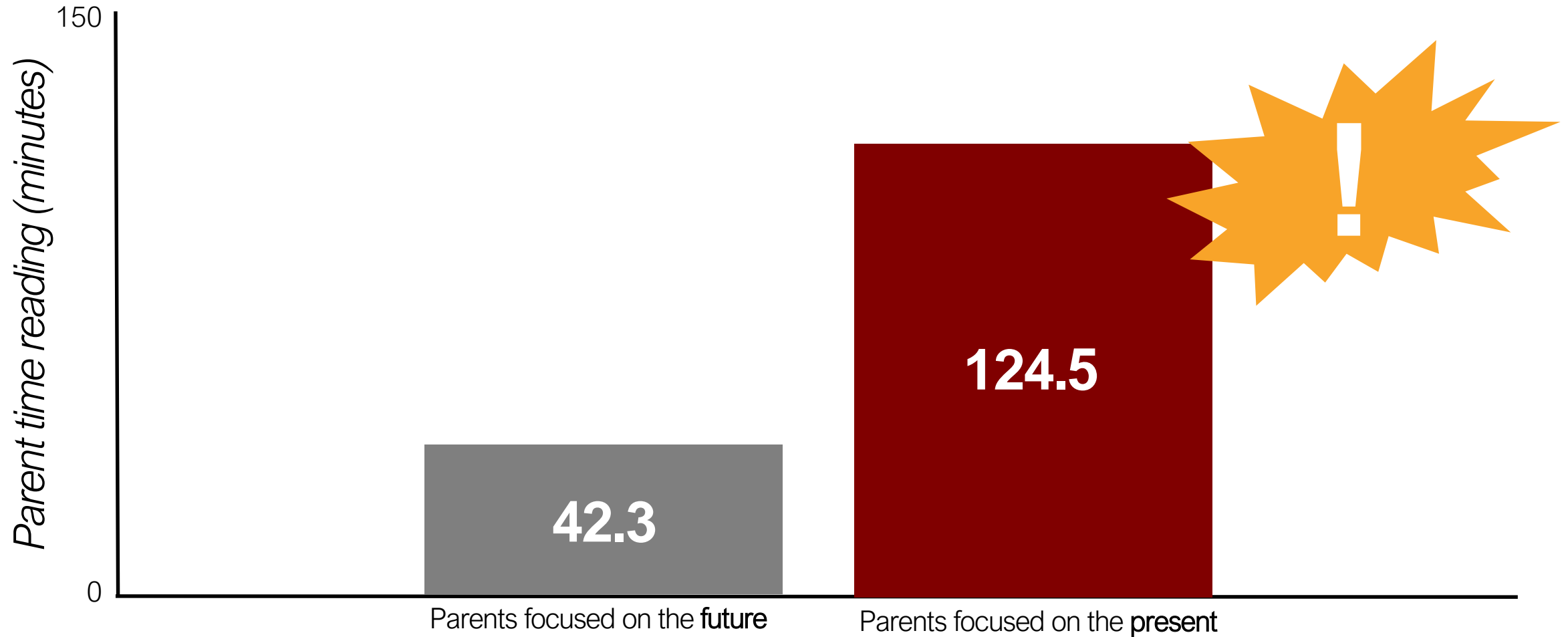
PACT



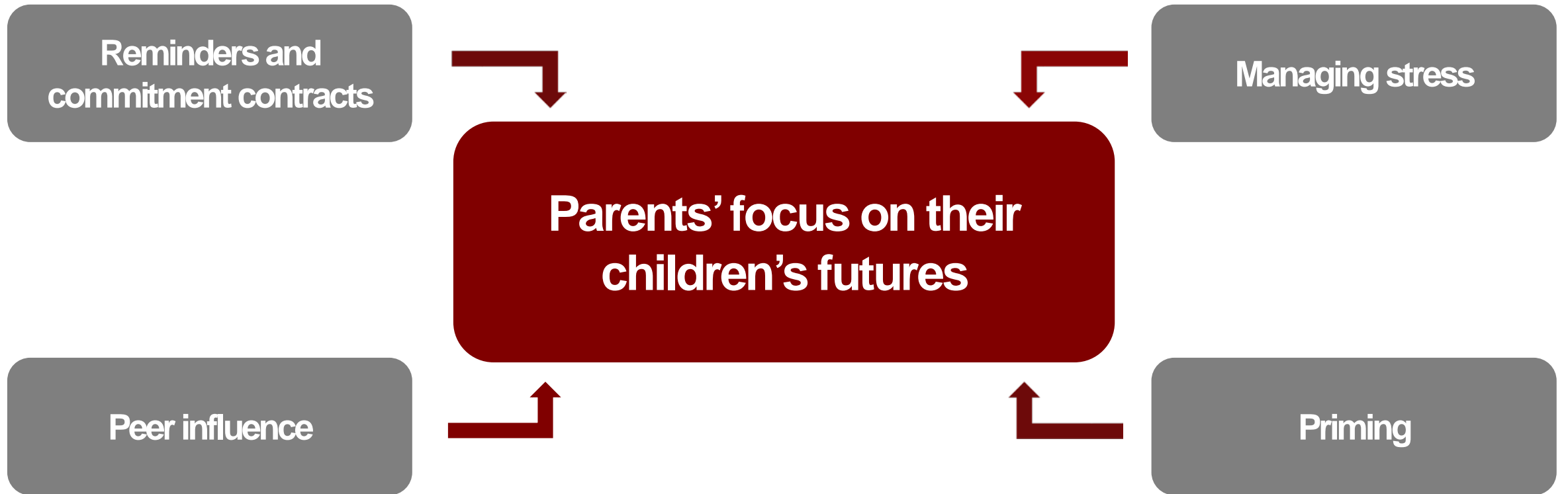
Behavioral tools work



Present biased parents gained the most



Unleashing children's potential: Our approach



A new approach to understanding parents

Differences in parents' behavior ...

- Are not all due to differences in information.
- Are not all due to differences in challenges in daily life.

They *are* mainly due to differences in adaptation to cognitive biases.

Adapting to cognitive biases is central to promoting parent engagement and children's success.

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Q&A