



Building brains through early talk

Consultant, Parent Recruitment

LENA is a game changer in early childhood, and you could be a game changer for LENA. Research shows that back-and-forth interaction (serve and return talk) between children and their adult caregivers in the earliest years is a key to school readiness and long-term outcomes. We integrate our “talk pedometer” technology into innovative programs that reach at-risk children and families. Through these programs, we help parents, caregivers, and early childhood professionals increase interactive talk to accelerate children’s language development and school readiness.

LENA is looking for a **Consultant who understands parent recruitment and engagement in direct support of one of LENA’s programs – [LENA Start](#)**. Working with the internal LENA team and our amazing community partners in the field, the Consultant will be responsible for two types of work:

- 1) directly supporting LENA Start sites in developing and executing their recruitment plans through 1:1 technical assistance as well as interactive webinars
- 2) synthesizing and compiling a framework and playbook of best practices for effective parent recruitment gathered from both sites and analogous family engagement contexts

We’re looking for someone who deeply understands the opportunities and challenges in parent recruitment. This role will require a self-starter that thrives in fast-paced environments, can manage through ambiguity, and is also empathetic, self-aware, detail oriented, and solution focused. Ideally, this person will have direct experience on the ground engaging and recruiting parents as well as the ability to operate at 20,000 feet to assess and articulate effective strategies. The ideal candidate gets tasks done while factoring the big picture as we identify and develop process and system improvements that will help us scale efficiently.

Our collaborative team will help you come up to speed on LENA, and our large and growing network of partner sites will provide ample opportunities to see how things work on the ground in communities. You can learn more about the environment and our core values [here](#).

Compensation: This role will be contracted through the summer of 2020, with the potential to be renewed/extended at that time or converted to a full-time position. We offer a competitive package. If you’re ready to roll up your sleeves and change the world, please submit a cover letter explaining why you are a good fit and a resume to HR@lena.org in a single PDF.