

## Expanding Reach and Building Evidence

LENA-based initiatives have seen tremendous growth over the past two years. Built-in effectiveness measures indicate adults are talking more and children are benefitting as a result. Our technology and programs are designed to best fit the way our community partners serve families and children to drive a systematic shift in the behavior of all those who shape a child's early language environment.



### LENA Start™

LENA Start takes a cost-effective and scalable approach by delivering LENA feedback and strategies to increase talk to groups of parents, particularly targeting high-need families. Staffing needs are reduced, while impact is increased. The complete curriculum is available in Spanish and English.



Growing from 2 sites in 2015, LENA Start is now in 5 cities across the country, with 42 cohorts at 13 locations.



By the end of 2016, the program will have expanded to reach **500 families**.



Average number of words families added to their daily diet after completing the program.



Average number of interactions with their babies that families added to their daily routine.



Developmental Snapshot assessment results show that **babies are building five months of language development in two months' time**.



LENA Start builds home libraries by giving every family a book at each session.

### LENA Home™

LENA Home supports families who benefit from greater individual attention through one-on-one coaching. It is easily integrated by home visitors into whatever curriculum they are already using, providing an objective picture of a family's home language environment.



LENA Home was developed through two years of piloting and testing with the **Providence Talks** program.



In **2013**, Providence Talks began with a pilot group of **eight families**.



In **2015**, the reach had expanded to **321 families**.



In **2016**, with an increasing number of partners and cities on board, LENA Home has grown to reach **1,100 families**.

### LENA Grow™

Recognizing that many children spend up to 60% of their waking hours in a child care setting, LENA Grow focuses on enabling child care providers to increase interactive talk, as well as shared reading. LENA Grow is piloting in late 2016 with the Early Learning Coalition of Escambia County and will fully launch in early 2017.

**We know these approaches work—based on our research, based on our outcomes, and based on the stories we hear from parents, families, and providers every day.**